Perspective Planning for Academic Year 2024-25

SR.NO	Strategic Areas	Details
1.	Library, ICT and Physical Infrastructure	The library would concentrate on boosting patronage. Additionally, the library will host debates, group discussions, and elocution on current subjects. In order to boost ICT usage, FDPs should be carried out, to increase the use of digital resources, provision of e-resources, e-copies of question papers, and Readers club formation.
2,	Curriculum Development	For media and marketing students, the college will organize specialized workshops For Finance Students: Stock Market Orientation For General Awareness: Personality Development Self-defense classes for girl students Workshop on competitive exam preparation Writing Research Papers Intellectual property rights Cyber security.
3.	Teaching and Learning Process	Every month, each teacher would receive verbal feedback from their class. The teacher would be notified of the main concerns in order to make improvements. Attending workshops on professional and self-improvement topics would be encouraged for teachers. Additionally, the college would carry out FDPs to enhance the teachers' delivery of the curriculum.
4.	Examination and Evaluation	Teachers would be encouraged to administer tests and quizzes in the classroom to make sure that instruction is effective. Emphasis should be placed on remedial courses because the students intend to resume using the regular examination technique.
5.	Research and Development	To hold a conference for teachers and students at the international level. To offer a brief training on writing research papers, planning for an inhouse research journal, to encourage faculties for increased participation in conferences.
6.	Human Resource Management	To give teachers the FDP Soft Skills training that they need to communicate with all parties involved. Additionally, do an FDP on the use of digital tools and AI, to improve the delivery of lectures. To motivate teachers to conduct research, to take short-term courses, to attend conferences and seminars.



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7.	Industry Interaction / Collaboration	To organize a student career fair and invite leading corporate executives. To lead group discussions and a workshop for students to help them be ready for job interviews, to collaborate with Technoserve for providing soft skill training and placement to students, to conduct sessions on competitive exams, planning for BSE field visit.
8.	Cultural & Sports Activities	To plan a variety of cultural events like inter-collegiate fest, inter-departmental fest, marketing-fest. To provide faculty and students with both indoor and outdoor sports activities.



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